

HOW TO THROW

A POWERFUL HOOK.

BY SUGAR RAY LEONARD

It's called the K.O. Punch and it's got champion written all over it. It features our new "Power Punch" modified 2-piece core technology. Our new enhanced POWERPLUS II with Gold Mica coverstock is wrapped around this new core design to create a powerful yet controlled backend reaction. This combination creates a ball that's perfect for today's lane conditions. For the first game of the league when there is heavy oil in the front part and hooking backends, and still score great the third game when the conditions have broken down in the heads and the oil has carried down. It's a devastating new weapon that will leave your opponents dizzy and your confidence giddy.



EVOLUTIONARY.REVOLUTIONARY.