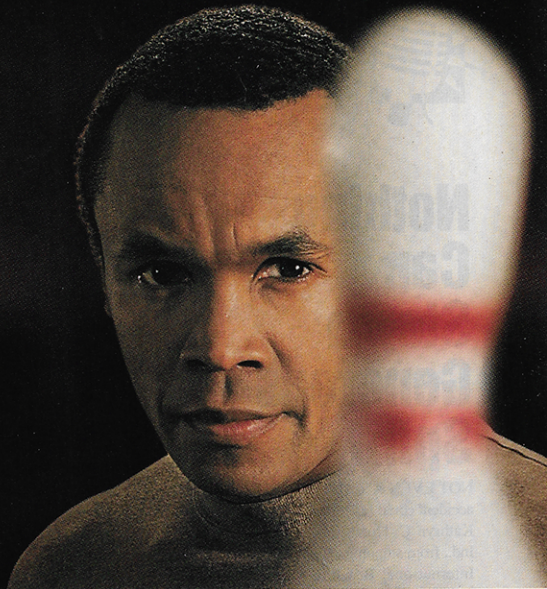


HOW TO
INTIMIDATE YOUR
OPPONENT
 BY "SUGAR RAY"
LEONARD



Check out the weight block. The Bowler teams up with the Fitness
 the Sprint and Invincible box to save a city in "Mystery Man."



Before he hit 'em, Sugar Ray intimidated 'em. Now you can too with the new T.K.O. Contender™. As the leader in technology, we have an amazing new coverstock for today's lane conditions. It's called ProTraktion™ and it packs one hell of a punch. Special additives allow it to hook on even the heaviest oil pattern, yet it doesn't burn up like many of the other strong coverstocks on the market today. ProTraktion, combined with our Triton Elite™ core, makes the T.K.O. Contender the most versatile big hooking ball ever. Not to mention the nastiest.

ProTraktion™ uses BASF's newly designed TEC Coverstock resins.



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