



In 1997, one company decided to light a fire under the competition.



Desert Heat Blue Heat Original Heat

BURN THE COMPETITION WITH THE HEAT BLAST.



The Heat. More than just a ball, it has become a bowling legend. In 1997, the year it was introduced, Heat won more PBA tourneys than any other ball. And now, we're ready to make history again.

Introducing the new Heat Blast. Designed for medium oil, the versatile Heat Blast features Track's unique, Tri-Core technology wrapped up in a solid reactive cover. It boasts the highest flare in the Heat Line, provides consistency in the midlane, and burns 'em up in the backend.

So why should this matter to you? Because now you can get all the classic performance that the venerable Heat Line has to offer in our most versatile Heat to date.

Brought to you by the design team at Track. Because bowling better isn't about being the loudest – it's about bowling smarter.

Find out more: trackbowling.com • 800-837-1106

START A (R)EVOLUTION.

IT'S TIME TO REIGNITE THE FIRE.