

# 716C

Worldwide Release Date: 10.20.2011

## TRACK GETS MORE COMPETITIVE WITH NEW 716C

ON FEBRUARY 2, 2010, TRACK INTRODUCED THE 715C TO THE WORLD. Since then they have been working on a new-and-improved version, designed to be used in a larger volume of oil but still offering bowlers the controlled arcing motion they expect. The new 716C is a more versatile product for the masses.

“As a result of the feedback we received - likes and dislikes - from pro shops, consumers and online users, we made modifications to the 716C that will allow the ball to be more competitive in heavier oil conditions,” explained Track Brand Manager Paul Figliomeni. “As a result, the Manufacturer’s Intent for the all new 716C is to be an improved version of 2010’s 715C.”



See Track’s New 716C in Action Right Now!



Modifications to the Robot core resulted in the higher differential core used in the 716C. In addition, an upgrade to the veneer resulted in the all “NEW” UMP Gen5C Solid coverstock.

“We have also used a brand new surfacing process, our three-stage factory sanding system,” said Figliomeni. “This all-new process for Track removes one sanding stage and therefore uses only three: 500, 1000 and 2000, giving a more aggressive footprint on the lane. Also, remember, if you need a more aggressive reaction, our covers are easy to adjust.”

**716C** will be available on October 20, 2011, in 12–16 pounds. Visit [www.trackbowling.com](http://www.trackbowling.com) for more information.



### How may we help you bowl better?

Our support line is ready with trained professionals to assist you; call toll free at 1-800-837-1106, Monday-Friday from 9 am - 5 pm CST.



AVAILABLE FROM TRACK DISTRIBUTORS WORLDWIDE

Track Bowling  
800.837.1106

[www.trackbowling.com](http://www.trackbowling.com)