



**WE'RE TELLING OVER 100 MILLION CONSUMERS
ABOUT THIS GREAT CHRISTMAS GIFT IDEA.**

NOW IT'S YOUR TURN.

Brunswick® Gift Certificates. They make it easy for anybody to buy and give any of Brunswick's great bowling products...including our explosive new Signature bowling balls, endorsed by pros Johnny Petraglia, Judy Soutar, and Tommy Hudson.

Millions of people will get the idea from our ads in best-selling consumer magazines, national bowling publications, and net-

BORN TO WIN.
An explosive new breed of high-scoring balls designed by pros Johnny Petraglia, Judy Soutar, and Tommy Hudson.

THE SIGNATURE SERIES
FROM Brunswick
See the complete new line of bowling balls, bags and shoes.

work TV commercials. They'll be coming to you to buy Brunswick balls, bags and shoes. So, get ready for the Christmas rush... for bigger profits. Stock up now on Brunswick Gift Certificates and Brunswick bowling equipment. Spread the word by displaying your free Brunswick counter cards and posters. This year, the great Gift Idea is Brunswick.

SEEK THE PINS WITH BALLS FROM BRUNSWICK

As Advertised In:
Sports Illustrated
Bowlers Digest
Punchy
People
Good Housekeeping

Brunswick
DIVISION
THE #1 NAME IN BOWLING

Phone your orders in on the Brunswick
HOT LINE
800/323-1812
(except for Illinois
Call collect 312/966-2476.)

A BRUNSWICK COMPANY

BC
One Brunswick Plaza, Skokie, Illinois 60076