



**FEEL
THE
HEAT**



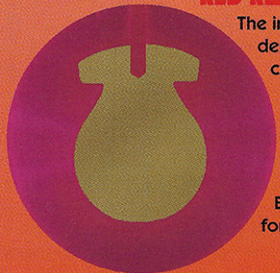
*Nothing Hits like a HAMMER
Nothing Strikes like a HAMMER
Nothing Scores like a HAMMER
Nothing Sets Records like a HAMMER*

RED REACTIVE HAMMER®

Let the **Red** hot power of the newest HAMMER... the **Red Reactive HAMMER** fire up your game. The "turn and burn" of the **Red** is the result of combining a highly dynamic new core design with a Unique new reactive coverstock. Offering the most exceptional recovery characteristics of any HAMMER ever, the **Red Reactive HAMMER** ignites the lanes with a greater arc and flip for a devastating back end reaction. Polished for greater down lane performance, the **Red Reactive** can be sanded for extra gripping on medium to oily lanes. Have the competition seeing **Red...** the new **Red Reactive HAMMER**.

Weights: 13, 14, 15, and 16 HAMMER Lite: 10 and 12

RED REACTIVE CORE DESIGN



The introduction of a new core design enhances the flare characteristics of the **Red Reactive HAMMER**. The "R" inside the two concentric circles at the center of gravity (CG) designates that the coverstock is Reactive. Each box is carefully labeled for driller awareness.