

# Spider-Man™ and The Incredible Hulk™ Are Coming To Your Center --

## Use Their Super Power To Floor Bowlers This Spring Through Fall 2003!



The Action Hero Bowling Club is powered by the popularity of Marvel's super action heroes through all media including TV, publications and the much anticipated release of The Incredible Hulk movie in June 2003.

**THE LEAGUE FEATURES EXCLUSIVE NEVER-BEFORE-AVAILABLE SPIDER-MAN & INCREDIBLE HULK VIZ-A-BALLS™!**

The unmistakable quality of the Marvel Comic artwork is reproduced in awe-inspiring detail on the two amazing glow-balls. They could easily be our most popular yet.

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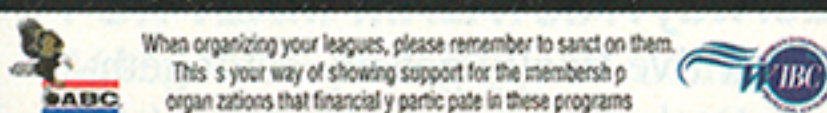
FOR BPAA & STRIKE TEN SELECT MEMBERS

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### THE KIT INCLUDES:

- ACTION HERO STAND UP
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- 3' X 10' BANNER
- CEILING DANGLERS
- POSTERS
- SALES FLYERS
- "HOW-TO" MANUAL



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