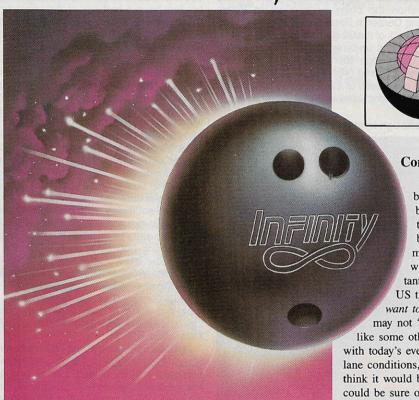
INFINITY. CONSISTENT, PREDICTABLE, NO SURPRISES.



The Infinity® bowling ball combines high performance urethane with the exclusive Infinity Dynabalance™ weight block, for truer, more consistent roll.

Infinity® ...because roll creates more striking power.

Consistent Roll Or "Flip-Flop" Reaction?

The idea behind many of the new high tech bowling balls today seems to be that every bowler wants a violent, and sometimes uncontrollable, reacting ball. Infinity feels that most bowlers would rather have a ball that has a more consistent, predictable reaction for today's wide variety of lane conditions. More importantly, bowlers and pro shop owners have TOLD

US that's what they want to see. Sure, it may not "flip" or "flop" like some other balls, but with today's ever changing lane conditions, don't you think it would be easier if you could be sure of the reaction of your ball on EVERY shot?



The Possibilities Are Endless.

Infinity Bowling Products, Inc. Joliet, IL • 1-800-253-IBPI