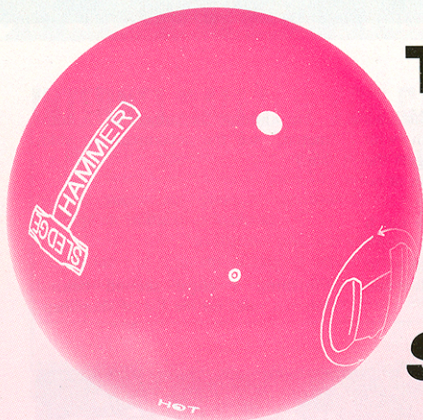


# THE MOST VERSATILE HAMMER® EVER... THE NEW SLEDGE HAMMER™



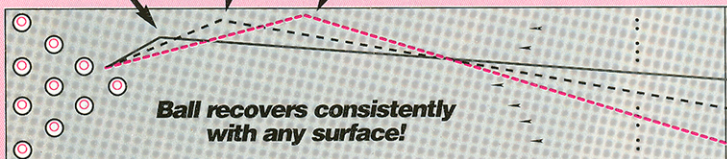
## WHAT ARE THE RESULTS?

As the bowler imparts the ball's forward motion during delivery, the speed rate is communicated to the interior core and cover material. The interior core will move the ball in its forward and side-ward motion, flare and rev, while the cover creates ball hook and steers the ball's direction path, hook, towards a consistent break point.

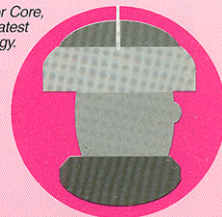


SLEDGE HAMMER CRIMSON RED		
<b>TECHNICAL SPECIFICATIONS</b>	Hook Potential-Overall: (Scale 1-20)	20+ Dull/14 Shiny
	Typical Length: (Scale 1-20)	8 Dull/12 Shiny
	Typical Back End: (Scale 1-20)	12 Dull/15 Shiny
	Radius of Gyration:	Low
	Coefficient of Friction:	High
	Hardness: (D-Scale Durometer)	75-78
	Flare Potential: (range/inches)	6" - 9"
	Lane Conditions: (oil)	Medium to Heavy
	Pin Location-Above HOT Spot:	6 3/4"
	Pin Distance-From C.G.: (average)	1" to 4.5"
	Average Top Weight Range: (average)	2.0 to 4.5 ounces
	Surface Finish:	Dull (500 Grit/7447 Pad)
	Ball Color: (includes Mica)	Crimson Red with Silver
	Sledge Hammer Logo Color: (left side)	Fluorescent Yellow
Core Outline Color: (right side)	Fluorescent Yellow	
Pin Color:	Brite Yellow	
HOT Spot & C.G. Colors:	Fluorescent Yellow	
Available Weights/Core:	13 - 16 lb. Quad-Density Offset	

**POLISHED SCUFFED SANDED**



The Quad-Density Interior Core, features one of Hammer's latest advances in Offset Technology.



**NEVER QUILTS**  
the ball has a great cover stock  
**STRONGEST COVER**

**TURNS THE CORNER**  
the core has huge flip blocks  
**BIGGEST FLIP BLOCKS**

**REVS UP**  
the core has an extremely dense body  
**DENSEST BODY**



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