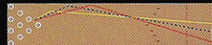




THE MOST VERSATILE HAMMER® EVER...THE NEW SLEDGE HAMMER™

Building on almost twenty years of proven success **HAMMER** proudly introduces a first in a new line of Bowling Balls. **SLEDGE HAMMER**

SLEDGE HAMMER™ CRIMSON RED. A new Microactive Resin cover material that **HOLDS THE LANE** and **TURNS THE CORNER** providing shot **CONSISTENCY** on the most demanding lane conditions.



Altering the ball's surface changes

the break point while providing for **VERSATILITY** in recovery and entry angle. Micro-Sized squares or **SILVER POLYESTER**

TEREPHTHALATE (PET)



blended into the cover material make contact with the lane surface and creates ball traction

which causes hook. The dynamics of the most dense ever Interior Core Body



generates the **FORWARD MOTION** and **HIGH**

REV rate. The new upper shroud and now oversize



upper and lower flip blocks produce **BALL FLARE**, combined they

provide the ball's **POWER SOURCE** and **STEERING MECHANISM**. The new Sledge Hammer with Microactive Reactive Urethane

Cover and Quad-Density Core is the next generation in bowling from the name you know...**HAMMER**.



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