

# 3,422 Days and Still Striking

It's been over 9 years since the introduction of the *Hammer*® and it's still winning tournaments. In fact in the past 3 years the *Hammer* has won more PBA & LPBT tournaments than any other ball. The secret of the *Hammer's* success is the truly superior construction. *The original*, uniquely shaped, two-piece, high density core is surrounded by almost 2" of urethane, custom formulated for us to optimize the effect of having more weight directly in line with the point of



impact. This combination creates more stability in roll, and greater hitting power. The thickness and unique composition of our tough, custom formulated urethane cover creates a truly "energized" ball at the point of impact.

Whether you want your ball to hook or go straight, on dry or oily lanes, there is a *Hammer* for everyone. You'll find the *Hammer* available in all the best pro shops. Choose any one of the 6

*Hammer* balls and become a "striking" success!



(No Batteries Required)



Remember, while other balls appear and disappear, the *HAMMER* keeps on striking, striking and striking.