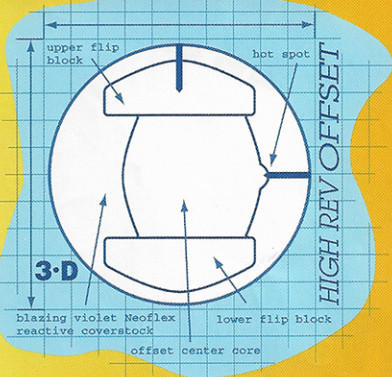


3-D OFFSET HAMMER® TECHNOLOGY

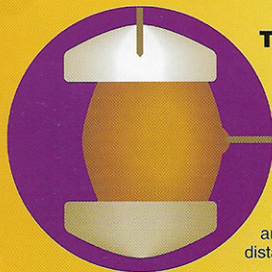
INTRODUCING H.O.T.

After months in development, HAMMER takes the lead in Bowling Ball performance. Introducing HAMMER OFFSET TECHNOLOGY, (HOT). HOT combines Control, Hook and Pin Carry into one ball design, The 3-D OFFSET HAMMER.



TWO FLIP BLOCKS-OFFSET CORE BODY

Two balanced flip blocks are placed directly in line with the top pin. Dense, barrel shape offset core body is positioned off-center in the ball interior. Locator pin (HOT SPOT) on the ball surface marks the core offset. Top pin and HOT SPOT are always the same related distance apart.



NEOFLEX COVER-TEXTURED GLOSS FINISH

Reactive NEOFLEX cover stock in Blazing Violet with Mica. Factory Textured Gloss finish adds a final touch for High Performance. Bright yellow dual Hammer logos and fluorescent orange engraved core diagram let you follow the balls revolutions. Top Pin, Hot Spot and C.G. are color coded for easy identification.



HAMMER STRIKES AGAIN

MAXIMUM REVOLUTIONS, LARGE HOOK, OPTIMUM ENTRY ANGLE

Creates the highest rate of revolution due to the flip block's distinct densities and the offset position of the heavy core body. More revs, more control, more hook, more pins.

3-D OFFSET HAMMER AND HAMMER OFFSET TECHNOLOGY. IT'S HOT, HOT, HOT.

