

**NOW WHEN WE SAY "BOWL TO WIN," IT'S
NOT JUST THE GAME WE'RE TALKING ABOUT.**

EBONITE™
CHALLENGE
Sweepstakes

(1) GRAND PRIZE

A 1998 FORD F-150
Regular Cab XLT
(package 507A),
4.6L V-8 with Triton™
Engine and
automatic
transmission.



(1) FIRST PRIZE

A DREAM TRIP TO THE FAMOUS
SKIP BARBER RACING SCHOOL
FROM VALVOLINE
Includes airfare and hotel.

(25) SECOND PRIZES

BOLD NEW BALLS
FROM EBONITE



(100) THIRD PRIZES

A CASE OF VALVOLINE®
DURABLEND™ SYNTHETIC
BLEND MOTOR OIL

Watch all the Ebonite Challenge action
on **ESPN** Oct 8, 15, 29

and Nov 5 @ 7:30pm EST

Your name could be drawn on national television!

Granted, there's no better feeling in the world than taking it to your competition. Unless you consider how cool it would be to walk off with the great stuff you could win in the Ebonite Challenge Sweepstakes.

Like a brand new Ford F-Series pickup truck, a chance to drive a real race car at the famous Skip Barber Racing School, an Ebonite ball, or a case of Valvoline® DuraBlend™ Synthetic Blend Motor Oil.

But you can't win if you don't enter. So stop by your nearby pro shop for details and an official entry form. Or visit our web site at www.ebonite.com. You could wind up savoring the thrill of victory more than ever.

EBONITE™

BOWL TO WIN™

No purchase necessary. To enter, complete official entry form or print your name, age, address and phone number on a 3"x5" card and mail to: Ebonite Challenge Sweepstakes, Dept. JFG, P.O. Box 531, Hopkinsville, KY 42241-0531. Sweepstakes open to U.S. residents who have reached 18 by 10/8/97, except employees of Ebonite International and its affiliates, advertising and promotional agencies. Odds of winning depend on the number of valid entries received. Entries must be received by 10/7/97 for first drawing, 10/14/97 for second drawing, 10/28/97 for third drawing and 11/4/97 for final drawing. Approximate retail value of all prizes: \$30,660. For a list of official rules, send a SASE to Dob-Anderson Promotions, Dept. RH-R, 620 West Main, Louisville, KY 40202.