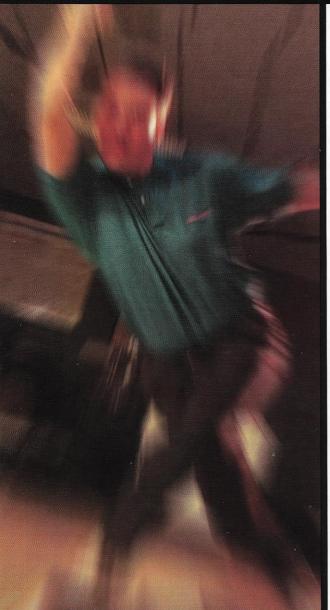
## NOW WHEN WE SAY "BOWL TO WIN," IT'S NOT JUST THE GAME WE'RE TALKING ABOUT.



(1) GRAND PRIZE A 1998 FORD F-150 Regular Cab XLT (package 507A), 4.6L V-8 with Triton Engine and automatic transmission





## (1) FIRST PRIZE A DREAM TRIP TO THE FAMOUS SKIP BARBER RACING SCHOOL FROM VALVOLINE

(25) SECOND PRIZES **BOLD NEW BALLS** FROM FRONITE





## (100) THIRD PRIZES A CASE OF VALVOLINE® DURABLEND™ SYNTHETIC BLEND MOTOR OIL

Watch all the Ebonite Challenge action on ESPN Oct 8, 15, 29 and Nov 5 @ 7:30pm EST

Your name could be drawn on national television!

Granted, there's no better feeling in the world than taking it to your competition. Unless you consider how cool it would be to walk off with the great stuff you could win in the Ebonite Challenge Sweepstakes.

Like a brand new Ford F-Series pickup truck, a chance to drive a real race car at the famous Skip Barber Racing School, an Ebonite ball, or a case of Valvoline® DuraBlend™ Synthetic Blend Motor Oil.

But you can't win if you don't enter. So stop by your nearby pro shop for details and an official entry form. Or visit our web site at www.ebonite.com. You could wind up savoring the thrill of victory more than ever.



**BOWL TO WIN** 

No purchase necessary. To enter, complete official entry form or print your name, age, address and phone number on a 3\*5° card and mail to between the Second Challenge Sweepstakes. Day J. R.S. P.O. Rox 31. Hopkinsville, VI, 24241-56.51. Sweepstakes open to U.S. residents with have reached 18 by 10887, except employees of Exorite International and its affiliates, advertising and promotional agencies. Codes of winning depend on the number of valid entires reaceville. Entires rurse be received by 10/1976 for first drawing, 104497 for second drawing, 102887 for wind drawing and 11/497 for first drawing, Approximate retail value of all prizes: \$30,680. For a list of official rules, send a SASE to Doe-Anderson Promotions, Dept. FiHR, 620 West Main, Louisville, KY 40202.