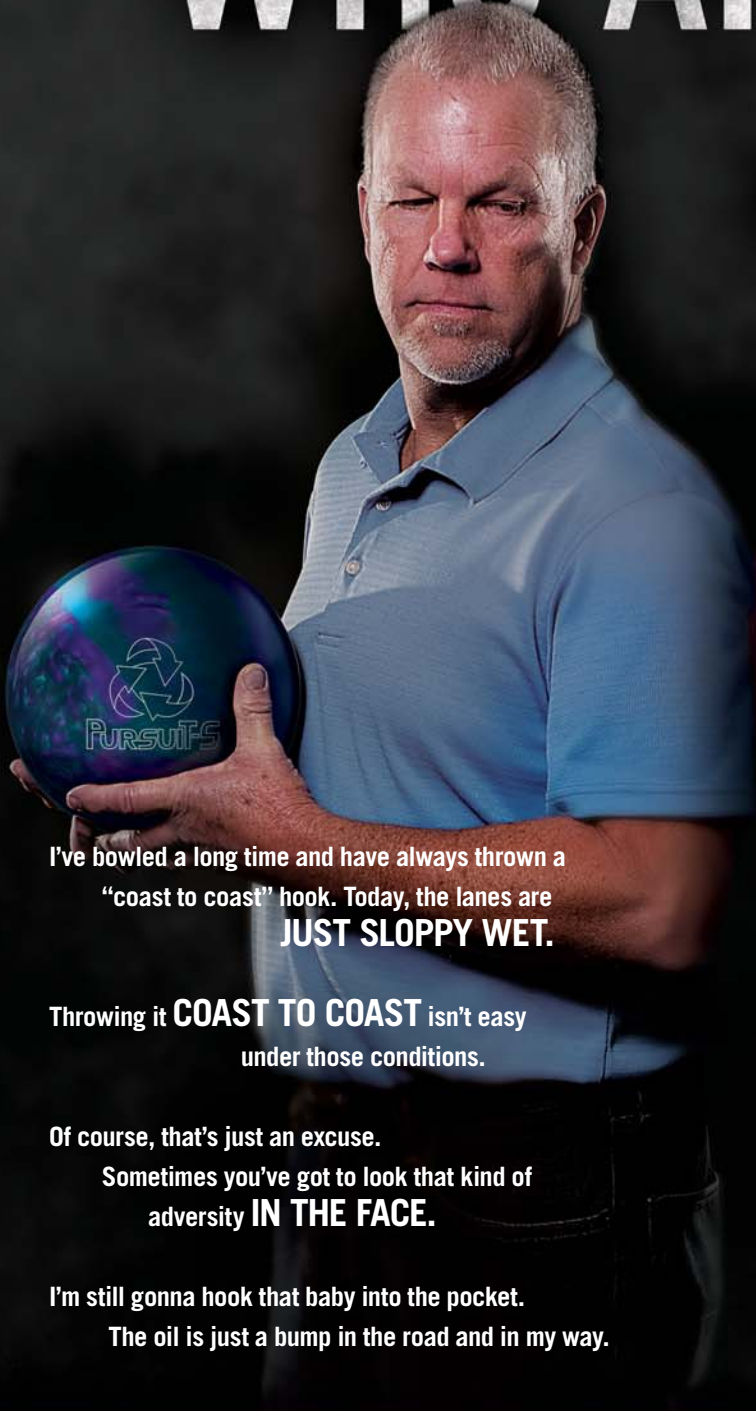


WHO ARE YOU?



I've bowled a long time and have always thrown a "coast to coast" hook. Today, the lanes are **JUST SLOPPY WET.**

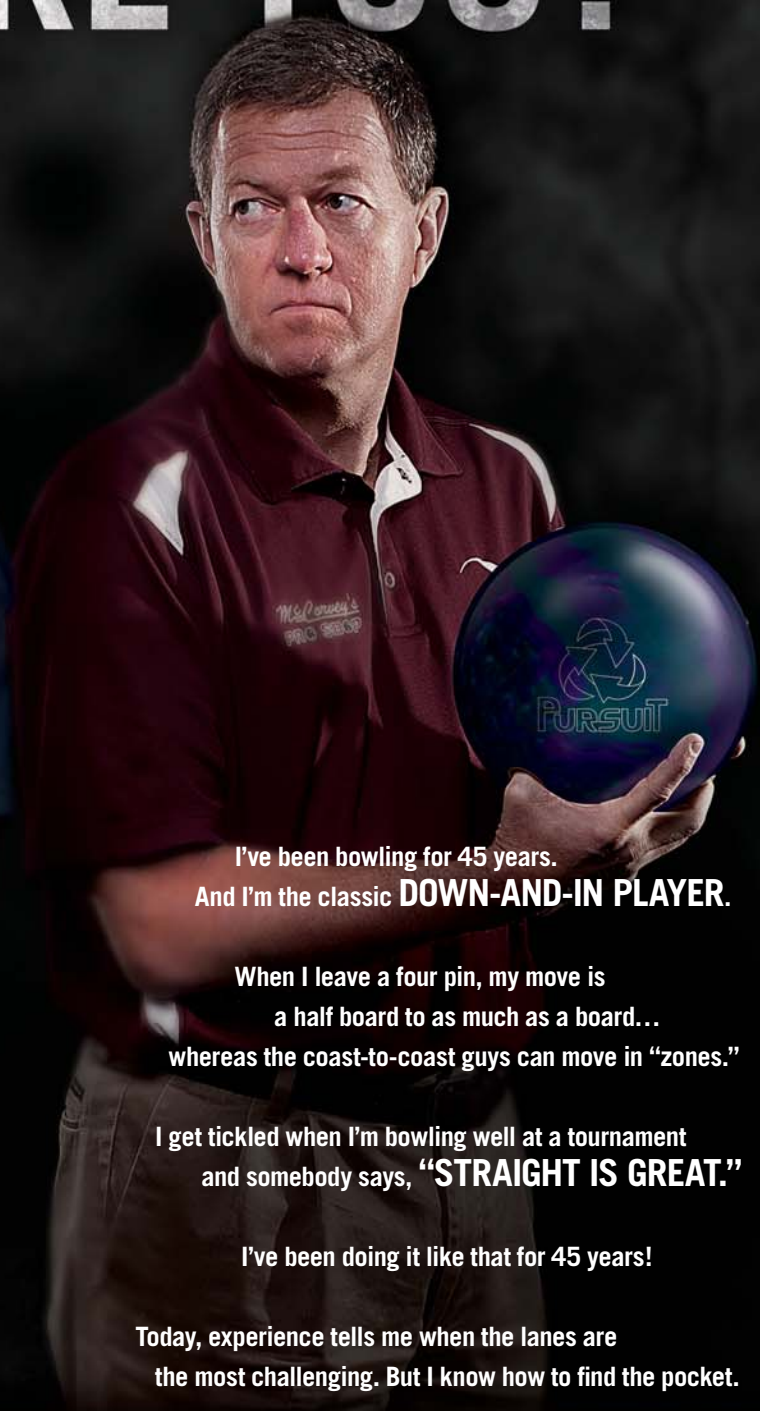
Throwing it **COAST TO COAST** isn't easy under those conditions.

Of course, that's just an excuse.

Sometimes you've got to look that kind of adversity **IN THE FACE.**

I'm still gonna hook that baby into the pocket.

The oil is just a bump in the road and in my way.



I've been bowling for 45 years. And I'm the classic **DOWN-AND-IN PLAYER.**

When I leave a four pin, my move is a half board to as much as a board... whereas the coast-to-coast guys can move in "zones."

I get tickled when I'm bowling well at a tournament and somebody says, **"STRAIGHT IS GREAT."**

I've been doing it like that for 45 years!

Today, experience tells me when the lanes are the most challenging. But I know how to find the pocket.

I AM JEFF PUTTY.

I AM EBONITE.

AND I BOWL TO WIN.

EBONITE

ebonite.com

I AM TONY CHURCHEY.

I AM EBONITE.

AND I BOWL TO WIN.

WHETHER YOU THROW "DOWN AND IN" OR "COAST TO COAST" the new Pursuit Series can give you the power and control you need to be ahead in the 10th frame. Find out more online or from your favorite pro shop.

-- WORLDWIDE RELEASE DATE 3/06/2012 --



BOWL TO WIN.



NOT ALL BOWLERS THROW IT THE SAME WAY. So how can one ball fit everyone? It doesn't.

That is why Ebonite is introducing the Pursuit Series. Two balls for two different styles. The Pursuit is for bowlers who like to throw it Down and In. Or the Pursuit S if you prefer to hook it Coast to Coast. Either choice, now bowlers get the ball that best fits their game.

PURSUIT ATTRIBUTES

STYLE	029744-626123
COLOR	Turquoise/Purple
REACTION	Strong Mid Lane Continuation
CORE	Empire Mass Bias
BEST LANE CONDITION	Medium to Heavy Patterns
WEIGHT	12 - 16 lbs.
MASS BIAS RATING	.008

RG/DIFFERENTIAL

	RG	Diff
#12	2.62	.046
#13	2.59	.043
#14	2.52	.052
#15	2.49	.054
#16	2.50	.047

PURSUIT S ATTRIBUTES

STYLE	029744-514123
COLOR	Turquoise/Purple
REACTION	Strong Mid Lane Continuation
CORE	Empire Symmetric
BEST LANE CONDITION	Medium to Heavy Patterns
WEIGHT	12 - 16 lbs.
MASS BIAS RATING	.000

RG/DIFFERENTIAL

	RG	Diff
#12	2.62	.046
#13	2.59	.043
#14	2.51	.057
#15	2.51	.056
#16	2.52	.048



ebonite.com

Available from Ebonite Distributors Worldwide

Ebonite International, Inc. | P.O. Box 746 | Hopkinsville, KY 42241-0746 | 800-626-8350

