

# Balls with so much control and predictability, they'll annihilate the pins and eliminate the nay-sayers.

We've made a giant technological leap forward. Where we needed to most. Introducing the Matrix™ Series from Ebonite. The ultimate high-performance balls that will

Matrix™ TRIMAX



Matrix™ TPS



literally blow away anything else on the boards. You know our proven and respected BOMB™ core technology. That's a done deal. Well, with the help of three internationally

renowned companies, we've developed a particle-enhanced veneer named TPS (Textured Particle System™) and an exclusive reactive resin™ veneer called TRIMAX™ that will provide incredible benefits to every bowler's game—regardless of strength, style or lane conditions.

The Matrix TPS ball provides a unique combination of power and control in oily lane conditions. It's perfect for the serious bowler who demands a consistent, dramatic hook that's predictable from the first throw all the way to the last.

The Matrix TRIMAX is the most versatile high-performance reactive ball ever introduced. Whether you're a high, medium or low RPM player—on most lane conditions—the Matrix TRIMAX will provide a consistent angle of entry into the pocket on every roll. The surface of the TRIMAX veneer fine-tunes easily to provide the ultimate control of the break point. And it'll hit harder than any ball out there, with a "c-r-r-r-ack!" you just have to hear, feel and see.

But don't believe us. Don't believe the hundreds of pro shop owners and pros who've helped us field test these balls over the last 6 months. Roll one yourself. When you do, you'll believe in the power, control and predictability Matrix gives your game. You'll believe in Matrix performance. And you will see why Ebonite has become the most innovative company in bowling. Pins down.

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BOWL TO WIN™  
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