



Beautiful it ain't.

**But thanks to those ugly specks,
the new Ebonite Magnum 7 looks,
hooks and hits like no other ball!**

It may not take any prizes for beauty. But the real beauty of the all-new, improved Magnum 7 is in its performance.

Those specks are part of a secret new cover additive that gives this soft rubber ball added traction to hook on slick lane surfaces.

After it hooks, watch out! The new Magnum 7 hits harder than any ball on the market, and keeps the pins low. The super hard, fused core is all rubber—with no wood chips—for a fast, clean thumb release and plenty of driving power.



The unique orange weight block is thinner and closer to the surface to bring the Magnum 7 back to the pocket, even if you swing it out on oil.

Ugly, maybe. But you just won't find another ball that can equal its performance. Get the new Magnum 7 from Ebonite...and watch your scores get better looking every game!

Available only at bowling lanes and pro shops.

EBONITE GIVES YOU AN EDGE

EBONITE 

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