



BLACK GOLD ON OILY LANES

Introducing the improved Ebonite® Magnum® 10

Magnum 10's already outstanding performance has been refined for '85. It utilizes a new surface additive and unique, dull-porous design that delivers better hooking control than any other heavy oil rubber ball!

Lane tests by pros and pro shop operators prove the "new" Ebonite Magnum 10 outperforms the competition point by game-breaking point.

But seeing is believing.

Take the Ebonite Challenge.

Compare the Magnum 10 against the LT-48*.

Like the pros, you'll find that Magnum 10 grabs the lane early.

For better hooking control.

And consistent scoring performance.

Get \$10 worth of Ebonite Accessories FREE!

When you purchase the new Ebonite Magnum 10, you get an Ebonite Accessory Kit, a \$10 value, FREE!

Your kit is loaded with *game improving* Ebonite extras, including Ebonite Ultra Dry, Ultra Grip Creme, Rosin Bag, Ebonite Ultra Shine Ball Polisher/Carrier, a printed towel and attractive Ebonite Accessory Pouch.

To qualify for your free Ebonite Accessory Kit, look for the Ebonite Magnum 10 display at your nearest pro shop.

Just send your Magnum 10 proof of purchase with the Magnum 10 Challenge order form from the display or this ad.

But hurry, because this offer is available for a *limited time only*.

Stop by your pro shop today and take the Ebonite Challenge. And find out for yourself why Ebonite's "intelligent approach to bowling" is the right approach for you.

*LT-48 is a registered trademark of the Brunswick Division, Brunswick Corp.



To receive your FREE Ebonite Accessory Kit, just attach your cash register receipt to this order form or the display order form with pro shop validation, and send it to:

**Ebonite International
Magnum 10 Challenge
Hopkinsville, Kentucky 42240-0746**

NAME _____ (Please Print)
ADDRESS _____
CITY _____ STATE _____ ZIP _____
AUTHORIZED PRO SHOP SIGNATURE: _____

Offer void where prohibited, taxed or restricted. Please allow 4 to 6 weeks for delivery. Offer expires December 31, 1985.

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The intelligent approach to bowling.

EBONITE 
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