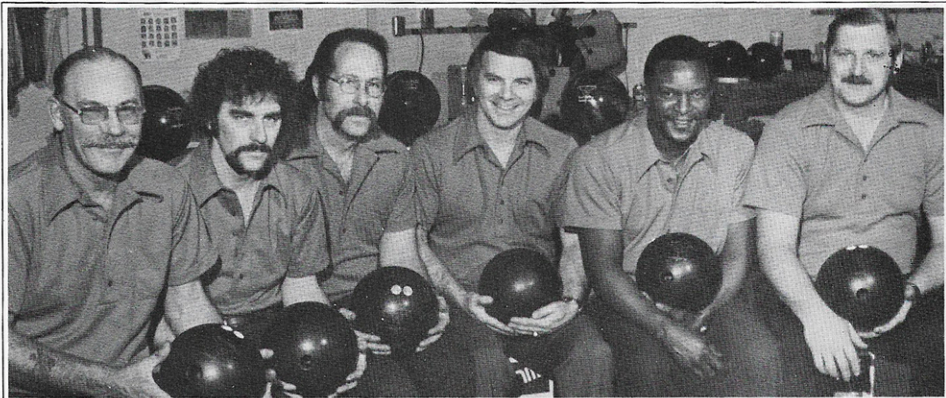


"Thanks, Ebonite for giving us an edge"

"The Magnum 10 has a devastating effect on our competition!"

Doakers Pro Shop Team
Saginaw, Michigan



Doaker's Pro Shop team members—armed with their Magnum 10s—shattered the city record in the UAW Invitational Tournament with a whopping 3419 series. Four months later they turned in an incredible 3430! Just wild about the Magnum 10, and averaging a hot

1050 (5-man total) with it this year are, from left to right: Dave Doak, Jr., Jim Doak, Fred Foster (bowed only in 3419 series), Don Lichon, J. W. Johnson, and John Wrona, Jr. (bowed only in 3430 series).

FRED FOSTER, who recently rolled a 300 with the Magnum 10, on its consistency:

"I consider the Magnum 10 the most consistent ball I've ever rolled. It can be used on virtually all lane surfaces. Once the Magnum 10 turns up and starts its move toward the pocket, it never quits. It rolls in, resulting in remarkable pin action!"

DON LICHON on durability of the Magnum 10:

"I go through three or four balls each year, but since using the Magnum 10, I've stuck with it for the past two years—which is something I've never done before."

JIM DOAK on the Magnum 10's hook:

"I had problems with many of the soft-shelled balls. When I first started with the Magnum 10 I was very surprised with the length of the ball. I mean, it really goes long and doesn't hook early! It just turns up and keeps coming!"

JOHN WRONA, JR. on the hitting power of the Magnum 10:

"The Magnum 10 has an explosive hitting power. Today's different lane conditions do not change its hitting power. If you have the knowledge to get the ball to the pocket, the Magnum 10 will do the job."

DAVE DOAK, JR. on the Magnum 10 on oil:

"The Magnum 10 gives you a good even roll on the oiliest of conditions. It just slices right through that oil. It doesn't slide at all...gives you a good, steady drive."

J. W. JOHNSON on winning with the Magnum 10:

"I think the Magnum 10 is a super ball. I've cashed in quite a few times with it! It feels so comfortable in my hands!"

The Doakers guys take their bowling seriously and love to win. That's why "we love our Magnum 10s!" Shouldn't Magnum 10 be on your team, too?

EBOHITE



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