

# WINNING I BOWL TO WIN.

When **I WAS 15 YEARS OLD** I told my dad  
that I wanted to design bowling balls.

So I studied, and went to Purdue University's  
School of Engineering - the **BEST IN THE COUNTRY.**

**THAT WAS TOUGH,** but I worked hard and made it through.

When I graduated, I contacted Randy Teitloff, the VP of Research &  
Development at Ebonite, **AND HE HIRED ME.**

Now I'm doing what I've always wanted to do... **AND I LOVE IT!**

And I'm bowling **WITH MY DAD.**

I AM RON HICKLAND, JR.

I AM EBONITE.

AND I BOWL TO WIN.

**EBONITE**™

ebonite.com

**THE NEW INNOVATE PROVIDES THE BALL MOTION YOU NEED.**

Ebonite fans have been looking for this one... a ball that is  
extremely responsive to down-lane friction!



# BOWL TO WIN.



**INNOVATE YOUR GAME** with the new Ebonite Innovate. Its Verve core with HTR 3.0 Pearl coverstock proves to be just the response bowlers need on light to medium oil conditions. BOWL TO WIN with Ebonite!

## ATTRIBUTES

STYLE	02974484310
COLOR	Red / Navy / Purple
REACTION	Clean with Angular Backend Motion
CORE	Verve
WEIGHT	12 - 16 lbs.
MASS BIAS RATING	.008

## RG/DIFFERENTIAL

	RG	Diff
#12	2.62	.046
#13	2.59	.043
#14	2.49	.050
#15	2.49	.046
#16	2.49	.041

**EBONITE**™

ebonite.com

Available from Ebonite Distributors Worldwide

Ebonite International, Inc. | P.O. Box 746 | Hopkinsville, KY 42241-0746 | 800-626-8350

