



I BOWL TO WIN.

I've been bowling **50 YEARS.**
Started when I was 10 and I've been
in a league **EVER SINCE.**

When things go bad.
When I have problems,
I GO BOWLING.

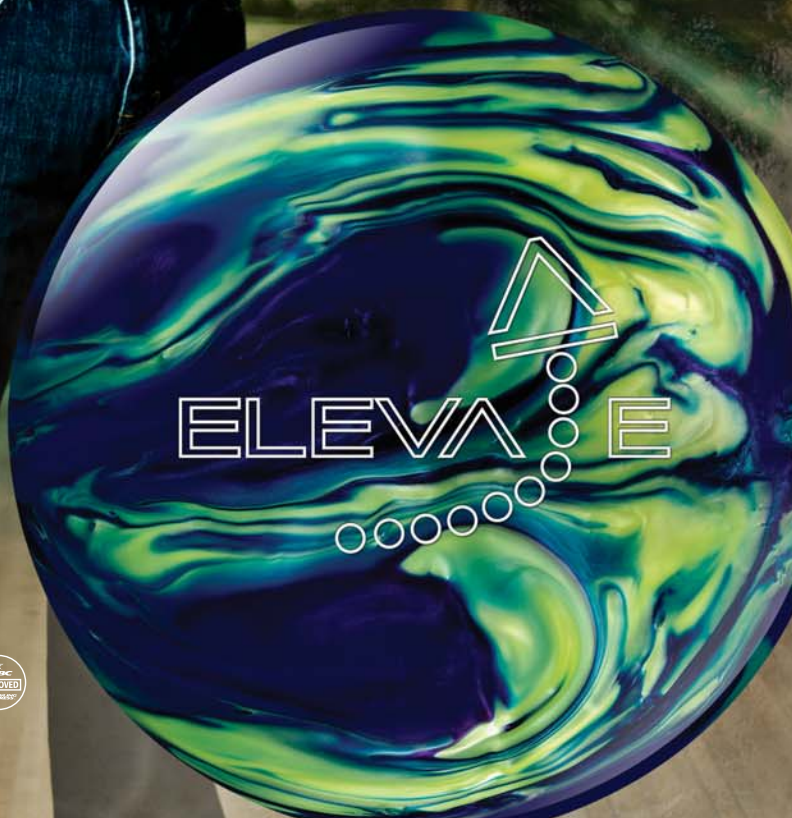
It's not just an escape,
it's a chance to just **PUT EVERYTHING ELSE**
aside for a while,
SO I CAN HANDLE THE REST OF IT.

It's a lot like **THERAPY.**

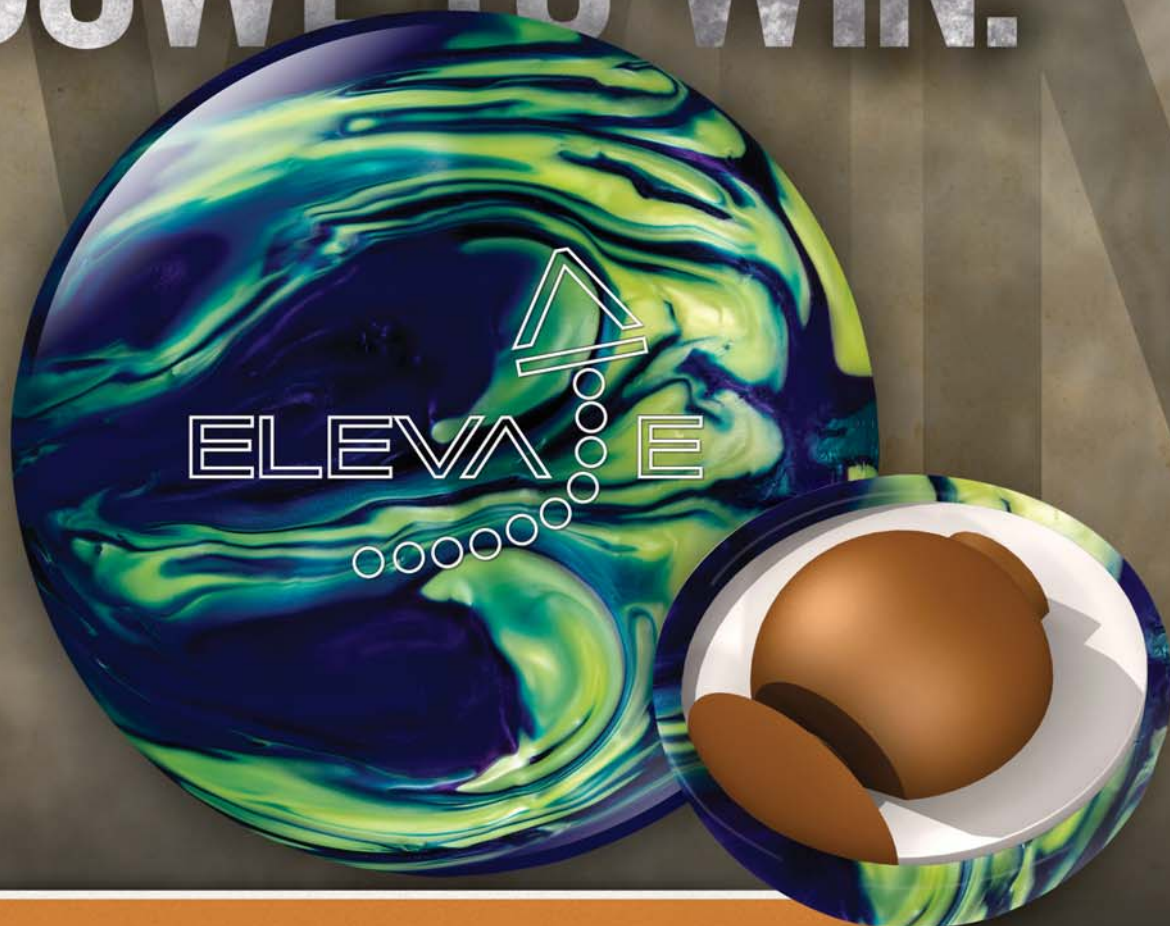
I AM DOUG HAYES.
I AM EBONITE.
AND I BOWL TO WIN.

EBONITE
ebonite.com

GET YOUR THERAPY with the new Elevate, the best value-priced ball to ever wear the Ebonite name. Its new Traxion Reactive .030 HYBRID cover and V5 core, lets you push through the front of the lane with a strong back end continuation. Ask about Elevate at your favorite pro shop.



BOWI TO WIN.



FOR THE FIRST TIME, YOU CAN GET AN EBONITE BALL with all the technology you expect at a value price. This ball features the new Traxion Reactive .030 HYBRID polished cover and V5 core. So you can push through the front of the lane with a strong back end.

ATTRIBUTES

STYLE	029744-9681xx
COLOR	Purple/Navy/Yellow
REACTION	Length with Strong Continuation
CORE	V5 Core
WEIGHT	10 - 16 lbs.

RG/DIFFERENTIAL

	RG	Diff
#14	2.53	.047
#15	2.50	.051
#16	2.51	.046

EBONITE™

ebonite.com

Available from Ebonite Distributors Worldwide

Ebonite International, Inc. | P.O. Box 746 | Hopkinsville, KY 42241-0746 | 800-626-8350

