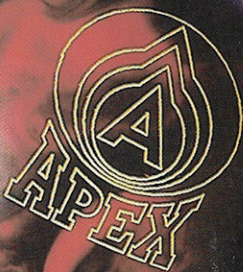


JASON COUCH  
PBA's #1-Ranked Bowler



IS IT THE BALL? OR THE BOWLER?

(OF COURSE IT'S THE BOWLER.)



  
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Congratulations to Jason Couch, ranked first in the PBA world power standings. And while everyone knows that no bowling ball wins a tournament by itself, there's a good reason why Jason chooses Ebonite equipment game after game. And it's not just to make us happy.

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