
A man is shown from the chest up, looking upwards with a focused expression. He is holding a dark bowling ball with both hands. The background is a gradient of dark blue and purple. A black horizontal band with white text is positioned across the middle of the image. The bowling ball has the word 'ADRENALINE' written on it in a stylized, outlined font. The man's shirt has the Ebonite logo and name on the sleeve.

**APEX ADRENALINE. RELEASE THE POWER WITHIN.**

**ADRENALINE**

**EBONITE**

**EBONITE**  
BOWL TO WIN

A circular inset image in the bottom left corner shows a close-up of a bowling ball's core, which is a light-colored, spherical object with a textured surface.

Bowlers are absolutely pumped about the new Apex® Adrenaline ball from Ebonite®. Its high-flare modified Fusion™ core retains energy that shoots Adrenaline down the lane, while its pearlized Big Bang™ coverstock delivers a burst of energy that sends chills through the competition. The best bowlers have winning in their blood and Apex Adrenaline in their bag.

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