

Bowling's version of

Fire and Brimstone.



Wicked

Wild

Introducing the new Wicked and Wild.

The new Flipside™ brand of bowling balls reigns fire and brimstone

on the competition. The flipside of Columbia 300®

...for those who know they are a little badder, a little better, a little different.

Flipside, Columbia's alter ego, introduces two able performers with looks that

let everyone know your bad intentions. The Wild™ is a three-piece ball with

a Scout™ Reactive core. It's available in Red/Purple/Gold Pearl.

The Wicked™ is a two-piece ball available in Oyster/Blue swirl.

So if you're ready to raise a little you-know-what,

pick up a ball that will raise eyebrows wherever it goes.

The Flipside Wild and Wicked. Being bad never felt so good.

COLUMBIA
300
flipside