



Columbia bowls the world over.®

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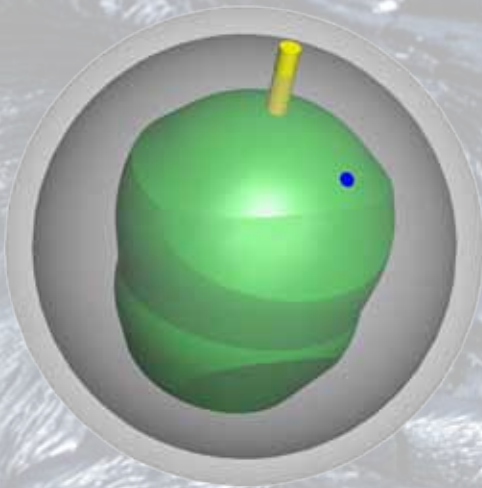


A new force of nature.

A dramatic volcanic eruption is shown against a dark night sky. A bright, glowing yellow and orange fireball erupts from a dark, jagged mountain peak, with numerous thin, red-orange streaks of lava or ash falling from it. In the foreground, a large, glowing red and orange globe, resembling a planet or a bowling ball, is partially visible. The globe has a textured, fiery surface and is surrounded by a bright, jagged, yellow and orange outline that looks like a lightning bolt or a burst of energy. The text "VIOLENT ERUPTION" is written in a bold, yellow, outlined font across the globe, with the word "VIOLENT" on the top line and "ERUPTION" on the bottom line. The overall scene is one of intense heat and power.

Violent Eruption

Mid Performance



Finish: 800 Abranet™, 1000, 2000 Abralon®,
Factory Polish
Shell: New Era SF Plus
Core: Resurgence Symmetric
Lane Condition: Medium – Medium Dry
Color: Lava
Weights: 12 thru 16

	RG	Diff
12#	2.49	.039
13#	2.53	.055
14#	2.50	.038
15#	2.46	.043
16#	2.47	.040

New Era SF Plus

New Era reactive coverstock has been a proven winner in the Columbia 300 line for a number of very successful releases. The Skid Flip version of New Era was used in the original Eruption with great results. As a follow up to the Eruption, New Era SF Plus will produce the same ease through the heads and even **more back end pop!**

Resurgence Core

You don't have to reinvent the wheel in order to produce a great bowling ball. The Resurgence core will go down in Columbia 300's history as one of the most successful cores we've produced. The low RG and medium Differential makes this a great choice for all styles.

What To Expect

The Violent Eruption is clean through the front and provides the greatest length in the Columbia 300 lineup. The sharp move it makes off the friction, along with its length, makes this ball a great choice on most medium to medium-dry lane conditions.

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