

# WISDOM OF THE PAST, TECHNOLOGY OF THE FUTURE: COLUMBIA 300 TODAY.

Columbia 300 presents the newest member of its premium urethane family — the U<sup>2</sup> Pearl bowling ball. Designed for drier lane conditions, the U<sup>2</sup> Pearl adds a new dimension to your game with a rich depth of pearlized color, a highly polished cover matched and bonded to the unique Columbia 300 core, the devastating power of premium urethane, and the proven performance of 2-piece construction. Defining the leading edge of technology . . . Columbia 300 . . . the U<sup>2</sup> Pearl.



## U<sup>2</sup> PEARL

COLUMBIA 300, SOLD ONLY IN BOWLING LANES AND PRO SHOPS.