

BOSS

TITANIUM

IT'S ON THE BALL.
IT'S IN THE BALL.
IT'S REINVENTING THE BALL.

INTRODUCING THE TOUR BOSS. THE TITANIUM REVOLUTION MARCHES ON.



Titanium Ceramic Core allows for more rev, so the ball is easier to turn off the bowler's band.

Flare Core's shape gives the ball more flare potential, adding more weight to the center of the ball.

Stabilizer Core counterbalances the two heavier cores to complete the system.

Energy Block enables a stronger move at the break point for a more aggressive backend reaction.

Introducing the new TOUR BOSS™, the next generation in bowling balls featuring TICOR™, the core-in-a-core-in-a-core technology. The TOUR BOSS' TICOR system with TITANIUM retains more energy through the middle part of the lane resulting in a more aggressive backend reaction. This is due to the unique TICOR configuration, SUPER-FLEX RESIN II™, TITANIUM ceramic, and the addition of the newly developed "Energy Block". Together they make the TOUR BOSS the heaviest-rolling, maximum-revving, hardest-hitting ball ever.



COLUMBIA 300

Columbia bowls the world over.