

THE NEW SHADOW™/C REACTIVE.

BEHIND

EVERY

GREAT

BOWLER

THERE'S

A SHADOW™.



SHADOW/C

INTRODUCING THE NEW SHADOW™/C REACTIVE

THE LATEST ADDITION TO THE SHADOW™ FAMILY. The new Shadow™/C is the first 3-piece Shadow to incorporate our CERAMICORE® satellite encased in the hottest coverstock in the game, our SUPER-FLEX RESIN™ reactive Urethane coverstock. The CERAMICORE satellite enhances hitting power, while the SUPER-FLEX RESIN coverstock increases hooking potential. The Shadow/C, cast one today.



Columbia bowls the world over.®

For more information, visit your local IBP/PSIA member pro shop. Visit our web site at <http://www.columbia300.com>