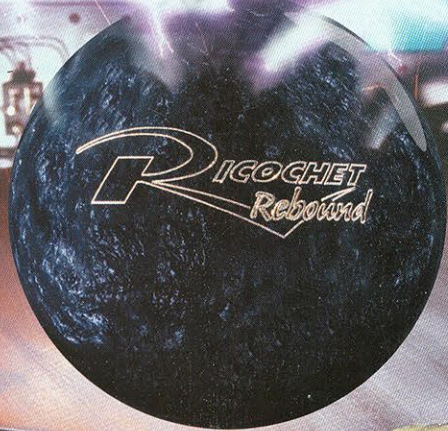


# Rebirth of a CHAMPION



You asked for it! You got it! The Ricochet™ is back ... as great as it was before. It's still a winning formula, a perfect match of coverstock and core. This champ was just too good not to make a rousing return. The Reaction™ Ricochet was developed to provide maximum backend reaction on most common lane conditions. Its pearlized reactive coverstock was enhanced with an explosive combination of TEC™ and Holo-Flex™ particles. Now, add one unbelievable feature that it didn't have then: A lower sales price. The Ricochet Rebound™ is competitively priced in the center of the performance ball market. Check out this return to glory of a champion on the rebound. Ricochet Rebound!



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