

Approved by the ABC,
PBA, and the CIA.



PRIMAL RAGE

Introducing the new PRIMAL RAGE™ from Columbia 300®. PRIMAL RAGE combines SUPER-FLEX™ Resin, one of the hottest coverstocks in the game, with our patented polymer core engineered with modified density dual flip blocks. Both the coverstock and the density of the dual flip blocks have been changed from the OUTRAGE™, giving PRIMAL RAGE less skid and more aggressive reaction in even the heaviest oil. Add to this the POWER POINT PIN™ which delivers added weight to the top of the core for enhanced hitting power and you have the final weapon in the RAGE arsenal. The solid Fire Red PRIMAL RAGE. The secret's out and everybody's talking about it.



Columbia Bowls the World over.

