

LESSON
003 PROPER CELEBRATION TECHNIQUES



THE BUMP OF CHAMPIONS



Position Power Swing. Rip a strike.



Drop to your knees and rejoice.



Find a teammate to celebrate with.



Chest bump bowling buddy with victorious thunder.



STRIKE. CELEBRATE. REPEAT.

Now that you fully understand the proper techniques of chest bumping, put what you've learned to the test with the Power Swing – the latest high-performance beauty from Columbia 300. Loaded with a new strike hungry TriRib core, one featuring a higher RG and differential than the Resurgence core, and wrapped up tight with the proven NE2Maxx coverstock, you'll get even more total hook, strike like a champ and leave league night with one really sore chest.

Worldwide release date 1/22/09

WARNING:

Always have a partner when executing the Bump of Champions. Performing it without a partner could result in an ill-advised face plant on the floor.



Columbia300.com

KEEP HANDY IN CASE OF FORGETFULNESS

LESSON
003B NUTS & BOLTS

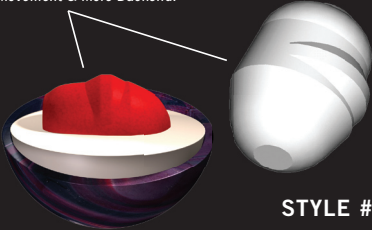
HIGH-PERFORMANCE

PUT THE POWER IN YOUR HANDS.



Introducing the Power Swing - the latest high-performance beauty from Columbia 300. One that features a new strike hungry, flaring TriRib asymmetric core that provides a higher RG (2.51) plus greater differential (.051) than the Resurgence core. We then took this aggressive core and wrapped it with the proven NE2Maxx coverstock, making the Power Swing the ultimate ball for any bowler in search of more overall hook and control.

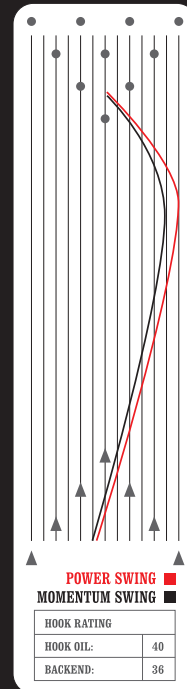
Higher RG + Greater Differential =
Later Movement & More Backend.



POWER SWING

STYLE #029744-1213

COLOR	BLACK/RED/SILVER		
REACTION	HARD TURN		
VENEER	NE2MAXX		
SURFACE	4000 ABRALON®		
CORE	TRIRIB		
LANE CONDITION	MEDIUM TO HEAVY OIL		
WEIGHTS	12-16 LBS		
RG VALUE 16#	2.51	DIFF. 16#	0.049
RG VALUE 15#	2.51	DIFF. 15#	0.051
RG VALUE 14#	2.52	DIFF. 14#	0.053



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Available 1.22.09 from Columbia 300 Distributors Worldwide
Columbia 300, P.O. Box 746, Hopkinsville, KY 42241-0746
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