



PERFECT
RIVAL

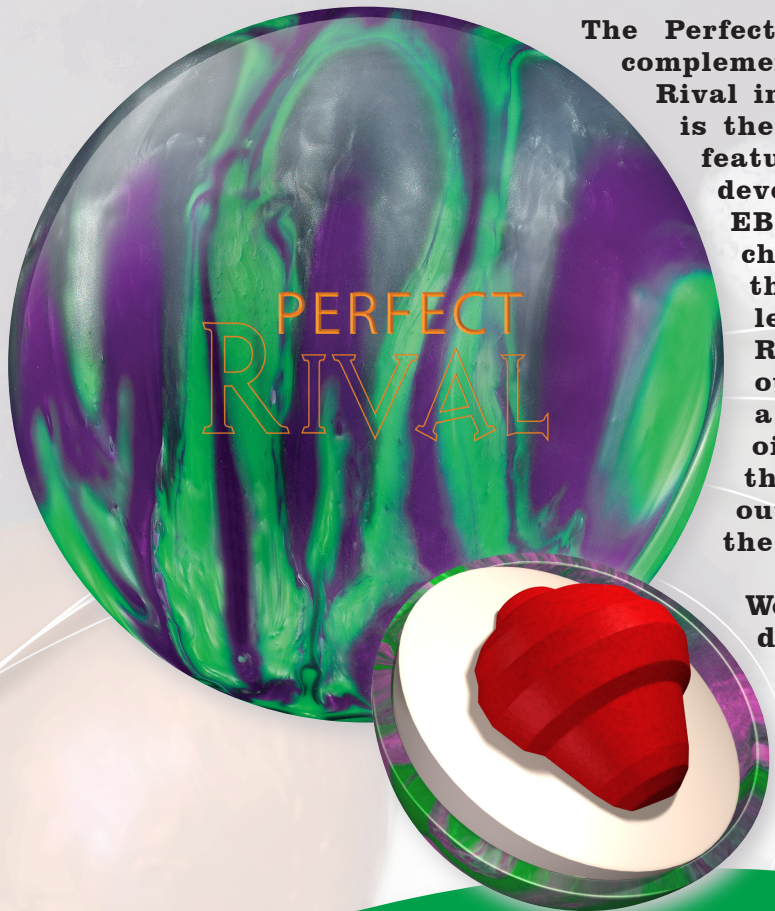
Perfection.



Columbia bowls the world over.®

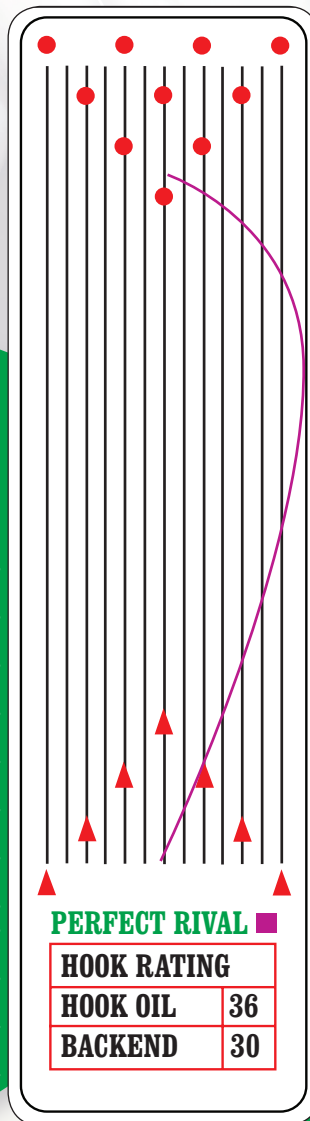
PERFECT RIVAL PERFORMANCE

AGGRESSIVE FLIP



The Perfect Rival was developed to complement both the Rival and Arch Rival in terms of total hook. This is the third ball in the series and features another great shell developed by the chemists at EBI called "Perfect 300". The chemistry produces more friction than the Arch Rival's 300 Plus, but less than the original shell on the Rival. Perfect 300, combined with our proven Spinner core, produce a ball that is great when there is oil left of your target line out of the box, and with some polish will outperform both previous models on the backend of the lane.

Worldwide release date 10-16-2008.



STYLE #029744-1129

PERFECT RIVAL

COLOR	PURPLE/GREEN/SILVER		
REACTION	STRONG FLIP		
VENEER	PERFECT "300"		
SURFACE	4000 ABRALON®		
CORE	SPINNER		
LANE CONDITION	MEDIUM TO HEAVY OIL		
WEIGHTS	12-16 LBS.		
BALL CLEANER	POWERHOUSE™ CLEAN & DULL BALL CLEANER		
RG VALUE	16#	2.49	DIFF. 16# 0.040
RG VALUE	15#	2.47	DIFF. 15# 0.045
RG VALUE	14#	2.52	DIFF. 14# 0.047

Available from Columbia 300 Distributors Worldwide
 Columbia 300, P.O. Box 746, Hopkinsville, KY 42241-0746
 www.Columbia300.com / 800-531-5920



Perfection.