



**YOUR COMPETITION IS
ABOUT TO HAVE A
MELT DOWN**

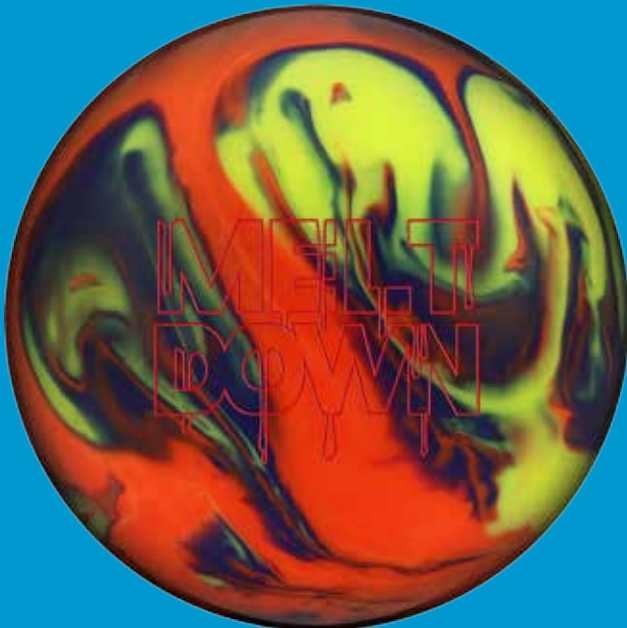


#letsbowl
COLUMBIA300.COM



MELT DOWN

UPPER-MID PERFORMANCE



COLOR ORANGE/YELLOW/PURPLE
 REACTION AGGRESSIVE HOOK
 COVER BRING-IT MAX
 FINISH 500/2000 ABRALON®
 CORE SD MEDIUM RG
 LANE TYPE HEAVY OIL
 WEIGHTS 12-16 LBS.

	RG	DIFF	MB
12#	2.49	.039	
13#	2.53	.055	
14#	2.51	.053	.005
15#	2.51	.053	.004
16#	2.52	.046	.004



BRING-IT MAX

BRING-IT MAX IS ONE OF THE MOST AGGRESSIVE COVERS IN THE COLUMBIA 300 LINE AND WILL PROVIDE EXCELLENT TRACTION ON OILY LANE CONDITIONS. BRING-IT MAX COMPLEMENTS THE ENTIRE "DOWN" LINE BY GIVING YOU MORE OVERALL HOOK.

SD MEDIUM RG CORE

THE SD MEDIUM RG CORE PROVIDES GREAT NUMBERS TO BE PAIRED WITH SUCH AN AGGRESSIVE COVER. THE MEDIUM RG HELPS THE BALL GET INTO A GREAT ROLL IN THE MID-LANE AND THE HIGH DIFFERENTIAL HELPS THE MELT DOWN COMPLETE THE MOVE ON THE BACKEND.

WHAT TO EXPECT

THE MELT DOWN IS THE PERFECT CHOICE ON MEDIUM TO HEAVY OIL LANE CONDITIONS. THIS IS THE MOST AGGRESSIVE LOOK COLUMBIA 300 HAS CREATED FOR HEAVY OIL LANES WITHOUT GIVING UP TREMENDOUS MOTION THROUGH THE PINS.



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