

New Lite-Dot™ Line by Columbia will put sparkle in your sales.



Columbia's three new sparkling colors offer a quality, lower priced, 9, 10 and 12-pound ball. But it's not just any ball. It's a "Lite-Dot by Columbia", which means your customer is pre-sold on quality. When you add these three new sparkling-glitter colors to Columbia's regular 8-pound solid blue, you have a Lite-Dot for any need in this growing market.

Colors	Weights
Ruby	9, 10, 12
Sapphire	9, 10, 12
Amethyst	9, 10, 12
Blue	8# only.

The "Lite-Dot by Columbia" line is available to customers who stock the full Columbia line. Phone or write your order.



COLUMBIA 300

SOLD ONLY AT LANES AND PRO SHOPS

COLUMBIA 300/5005 WEST AVE./SAN ANTONIO, TEXAS 78213/800-531-5920