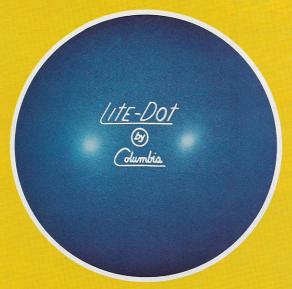
Lite up their lives with **8** pounds of **POWER!**

The heritage of the famed Columbia Yellow Dot, White Dot and Blue Dot is in this new Lite-Dot by Columbia. The Lite-Dot fills in a much needed area in the full Columbia line — an eight-pound ball with the same availability and tested quality that marks every Columbia-made bowling ball. It is a lightweight ball built especially for the young and young at heart, and will help give them added pinfall.



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