



Go Ahead, make a name for yourself.

What's in a name? If you're talking about the new Columbia 300® Icon™, there's plenty. For starters, it delivers unprecedented versatility in oil. Introducing our new Muscle™ coverstock which provides strong hook with continuous backend motion when sanded and aggressive skid/flip reaction when polished. In other words, it's like two balls in one. So whether you want power and hook in heavy oil, or superior backend reaction on medium lane conditions, this is your ball. The new Columbia 300 Icon – performance at its peak. It's the name everyone will remember – especially your competition.



COLUMBIA 300

Columbia bowls the world over.®

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