

WET?

DRY?

FRESH?

CARRYDOWN?

SO MANY QUESTIONS.

JUST ONE ANSWER.



ICON

YOU WANT BACKEND?
YOU GOT IT!



When it comes to
lane conditions,
you need to be

ready for anything. That's why
you need the new Columbia 300[®]
Icon^{2™}, featuring our new
Muscle™ coverstock. The Icon²
maintains the versatility of the
original Icon while producing
a later and stronger move on
the backend.

If you haven't already added a
little Muscle to your game,
well here's your chance. Icon²,
the perfect complement to the
Icon (the perfect ball).



Columbia bowls the world over.®

www.columbia300.com