

FEAR PANIC & SHOCK

Feel it or create it!

Create Fear™, Panic™ and Shock™ and let your competition feel it where it hurts. Introducing our newest trio of FlipSide™ winners. No matter what the lane conditions are, these three have got you covered without doing any damage to your wallet.

Fear is an amped-up version of our Wild™, with a higher differential that creates more continuation down the lane on drier conditions.

Panic has length and control due to its high Rg and low differential. It's ideal on medium to dry lane conditions, and retains its energy well to cut through oil carrydown.

Shock was developed to handle medium to heavy oil with ease, relying on its smooth finished UFD™ (Ultimate Friction in Dry) coverstock. Polish this beauty up and it'll perform well when the heads break down and that heavy oil pushes down the lane.

Strike Fear, Panic and Shock in the competition with this new, affordable line of balls from FlipSide by Columbia 300®.



www.columbia300.com

*ABC approval pending. Visit the ABC website www.Bowl.com for the latest approval status.

