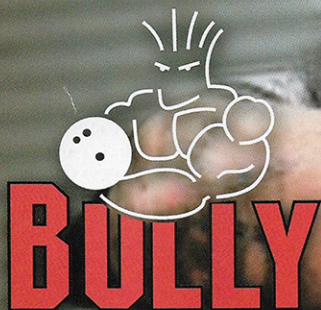


Roll'n Out

The

BAD

BOY!



Bully your competition...it'll turn 'em Black & Blue!

Partnering with BASF®, we developed a custom urethane system designed specifically to fit today's challenging conditions. We targeted a strong hooking coverstock with a continuous backend, so M80™ was developed. This revolutionary reactive formula gives the reaction of particle without particle. Our new M80 coverstock will hook in heavy oil and create more midlane with a smooth controllable break point. Then, our R & D team went to work to design the new mallet core to release the power of M80.

This Bully doesn't just start a fight...it finishes it!



Columbia bowls the world over.®
www.columbia300.com

