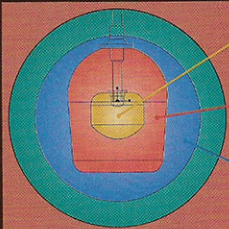




CORPORATE CLIMBERS.

THE TITANIUM REVOLUTION ROLLS ON.



TITANIUM CERAMIC CORE allows for more rev, so the ball is easier to turn off the bowler's hand.

FLARE CORE'S shape gives the ball more flare potential, adding more weight to the center of the ball.

STABILIZER CORE counterbalances the two heavier cores to completely balance out the system.

It takes a lot to reach the top in this business. That's why we developed the BOSS™. Quicker, faster, more powerful. But for some that wasn't enough. Which is why we're introducing the BOSS Pearl. It has the same new revolutionary TICOR™ design, the Titanium ceramic core-

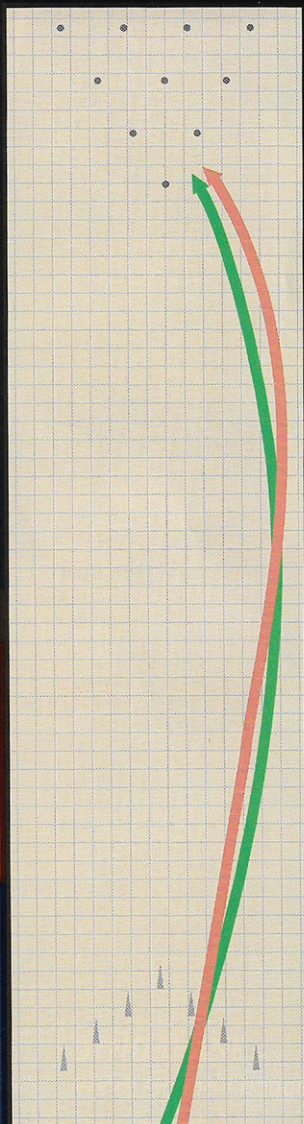
in-a-core-in-a-core system. This unique system gives the bowler more revs with less effort resulting in more entry angle, thus producing more dramatic hitting power. With the new blue-green, pearled coverstock, the BOSS Pearl just glides down the lane, hooking just at the right

moment to give you greater pin carry. The BOSS Pearl. It's what every corporate climber wants.



COLUMBIA 300

Columbia bowls the world over.
www.columbia300.com



— BOSS
— BOSS PEARL