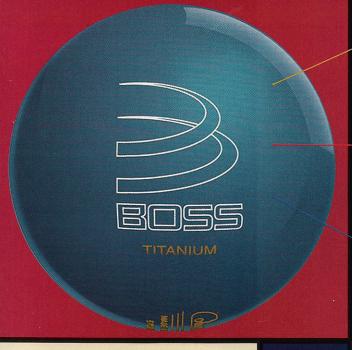
### EW GENERATION.

## The Glory





STRIKE

STRIKE



STRIKE



### WE PUT A WHOLE NEW SPIN ON IT, OF COURSE.

The BOSS is designed to be the maximum revving, earliest rolling and most forgiving ball every produced. There is no other ball like this. No other ball has a Titanium ceramic core. No other ball has the TiCOR technology. This is a high performance ball that is easy to drive. It gives the bowler more control because it reads the lane and is incredibly forgiving. This is the story of a breakthrough new ball called the BOSS and a company that never stops moving forward.



This ball
will become
many bowlers'
benchmark
ball because
it is designed
to perform
well on
typical league
lane conditions.





# **TITANIUM** - The New Generation.

#### LANE PERFORMANCE

Ine BUSS, with its Titanium core system, outperforms most other balls on the morket today. It's a more forgiving ball within previous balls, giving the BOSS greater pin carry, pocket and off-pocket hits. Combining speed, balance, and hitting power, the BOSS is the perfect ball for both novices and advanced and advanced and advanced.

RAGE
PULSE
PRIMAL RAGE

Combination of extra RPMs from TiCOR and medium aggres sive Super-Flex Resin II cover saves energy for strong backend arc.

Solid Super-Flex Resin II coverstock gives arcing breakpoint.

Center heavy TiCOR generates more rotation off the bowler's hand, which results in earlier roll in the oiled area of the lane

Reactive / cover skids in heavy oil