

NEW GENERATION.

The Glory



STRIKE



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WE PUT A WHOLE NEW SPIN ON IT, OF COURSE.

The BOSS is designed to be the maximum revving, earliest rolling and most forgiving ball every produced. There is no other ball like this. No other ball has a Titanium ceramic core. No other ball has the TiCOR technology. This is a high performance ball that is easy to drive. It gives the bowler more control because it reads the lane and is incredibly forgiving. This is the story of a breakthrough new ball called the BOSS and a company that never stops moving forward.

This ball will become many bowlers' benchmark ball because it is designed to perform well on typical league lane conditions.



TiCOR



COLUMBIA 300

Columbia bowls the world over.
www.columbia300.com

TITANIUM - The New Generation.

LANE PERFORMANCE

The BOSS, with its Titanium core system, outperforms most other balls on the market today. It's a more forgiving ball than previous balls, giving the BOSS greater pin carry, pocket and off-pocket hits. Combining speed, balance, and hitting power, the BOSS is the perfect ball for both novice and advanced players.

- RAGE
- PULSE
- PRIMAL RAGE
- BOSS

Combination of extra RPMs from TiCOR and medium aggressive Super-Flex Resin II cover saves energy for strong backend arc.

Solid Super-Flex Resin II coverstock gives arcing breakpoint.

Center heavy TiCOR generates more rotation off the bowler's hand, which results in earlier roll in the glide area of the lane.

Reactive cover skids in heavy oil.

