

The New 1994 Shadows from Columbia 300.

Introducing the NEW Blue Pearlized Shadow,™ Black Shadow™ and Burgundy Shadow/R™

Three of Columbia 300's newest balls for 1994, the Shadows are destined to be top performers at a moderate price. Blue Pearlized Shadow $^{\text{IM}}$ is the perfect ball for the beginning bowler, Burgundy Shadow $/R^{\text{IM}}$ with FLEXCEL $^{\text{IM}}$ gives you more hook and backend snap while the Black Shadow, $^{\text{IM}}$ (formerly Black U-Dot) will deliver more hook and backend snap on heavy oil. All are destined to become a vital part of any serious bowler's arsenal.



Columbia bowls the world over.®