

# AFTERSHOCK

IT'S GOING TO ROCK YOUR WORLD!

AFTER  
SHOCK



After Shock™ features a revolutionary new technology that dramatically simplifies drilling. Its marquee shaped, double cone assembly, contains two flare delaying caps and houses a quadruple density specialty core with our proprietary, undrillable Ceramicore®-the densest pure ceramic component ever used in bowling manufacturing. These powerful core elements are housed in our brand new Super-Flex Resin™ reactive coverstock by BASF. This advanced core/coverstock combination redefines flare potential with a later flare point while still yielding a higher Coefficient of Restitution. The Indigo Blue After Shock™ is going to rock your world.



COLUMBIA 300

Columbia bowls the world over.®

For more information, visit your local IBPSIA member pro shop.

