MAXIMUM HOOK MAXIMUM POWER MAXIMUM ARSENAL

ACTION

MAXIMIZE YOUR PERFORMANCE with the stunning hook and power of the new Columbia 300 Action Max. A redesigned higher RG Action core provides increased length for maximum power, while the new breakthrough M80^{2™} Friction Plus shell delivers maximum friction and hook to the pocket. And it only gets better. Combine Action Max with the length and back-end of the aggressive Action Packed, and the smooth, powerful mid-lane transition of the blockbusting Action for the maximum arsenal to power up your average. You're out to maximize your game. You're out to maximize performance. Don't settle for less than the Columbia 300 Action Max.

Columbia bowls the world over.®

COLUMBIA 300