



**AMERICAN
HEROES
BOWLING LEAGUE**

Proudly Presenting American Heroes Bowling League.

A LEAGUE PROMOTION GUARANTEED TO FLOOR MORE BOWLERS THIS FALL.

CONSIDER THIS:

- 26.4 million Americans over the age of 18, or 1 in every 8, served in the armed forces.
- Over 5.3 million Americans are currently in active duty or are serving in the National Guard & Reserves.
- 3 million people are members of The American Legion in 15,000 posts worldwide.
- 2.6 million people are members of The VFW in 9,000 posts worldwide.
- There are over 12,000 military installations worldwide.

Statistics prove there's a huge number of people in your community who are targets to bowl in this league.

AMERICAN HEROES BOWLING LEAGUE features limited edition Viz-A-Ball® bowling balls celebrating America and the Armed Services. A portion of the sale of each ball sold through this promotion will be donated to The Bowlers To Veterans Link.



BAL
THE BOWLERS TO VETERANS LINK



1-888-2-GO BOWL (1-888-246-2695)



Viz-A-Ball is a registered trademark of Brunswick Bowling & Billiards Corporation. U.S. Patent No. 6,524,419.



**LEADING EDGE
PROMOTIONS**



www.AmericanHeroesBowling.com



When organizing your leagues, please remember to sanction them. This is your way of showing support for the membership organizations that graciously participate in these programs.