

BRUNSWICK® INTRODUCES FIRST STRIKE TECHNOLOGY.

BRUNSWICK TECHNOLOGY IS CHANGING THE WAY YOU STRIKE. FOREVER.

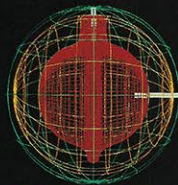
INTRODUCING THE PHANTOM,™ BOWLING'S FIRST BALL WITH A BUILT-IN GUIDANCE SYSTEM PROGRAMMABLE FOR YOUR GAME. PHANTOM'S

REVOLUTIONARY CORE SYSTEM LOCATES ITS PREFERRED AXIS OF ROTATION *EVERY TIME*.

COMBINING THIS WITH YOUR PERSONAL TRACK AND AXIS, PHANTOM GIVES EACH BOWLER WHAT THEY'VE NEVER HAD BEFORE: UNPARALLELED BALL CONSISTENCY AND

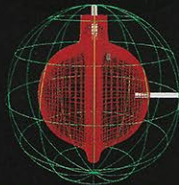
REACTION PREDICTABILITY.

ALL IT TAKES TO ARM A PHANTOM IS THE BRUNSWICK TRAINED SPECIALIST AT YOUR LOCAL PRO SHOP. SO BRING THE PRECISION OF SCIENCE TO YOUR GAME, WITH THE 100% URETHANE BRUNSWICK PHANTOM.



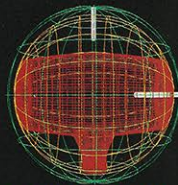
STEALTHCORE I

StealthCore I™ concentrates more weight into Phantom's core, for the lowest moment of inertia of any Brunswick ball. Simply stated: It reacts quick and early for a decisive strike.



STEALTHCORE II

Engineered in a two-piece design, StealthCore II™ also has low moments of inertia. This midrange bomber delivers a punishing strike through the pocket.



STEALTHCORE III

StealthCore III™ delivers an incredibly high moment of inertia. There's more weight near the surface for straight-ahead action, and a devastating, forceful and consistent ground strike on the back-end.

Brunswick™
BOWLING IS SOLD ON BRUNSWICK