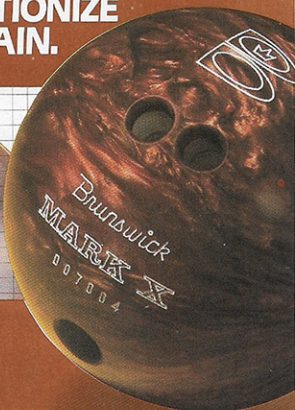
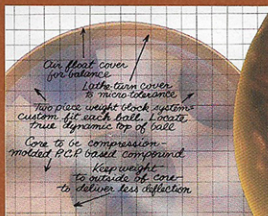


# BALL WAS RUSHED AROUND THE WORLD.



## OUR MOST RECENT INNOVATION MAY REVOLUTIONIZE BOWLING AGAIN.



The switch from hard wood to hard rubber bowling balls was a true benchmark innovation for bowling.

Yet, Brunswick's 1980 introduction of the Mark X™ plastic ball may turn out to be just as revolutionary.

Because it's constructed like no other ball in the world. A unique two piece weight block is built into the Mark X that dynamically balances it, eliminating a subtle, but troublesome phenomenon inherent in all bowling balls since day one... Wobble.

Not surprising to us, the new, dynamically balanced Mark X won the prestigious Tournament of Champions its first time out.

Naturally, not all Brunswick innovations revolve around balls. Brunswick's automatic pinsetter, for example, is the most durable in the world. Armor Plate Lanes the easiest to maintain. Our AS-80 Automatic Scorer the most technologically advanced.

In addition, a few new innovative wrinkles will be coming your way in the not too distant future. You'll be hearing about them soon enough.

After all, good news travels fast.



**BRUNSWICK**  
MAKING BOWLING BETTER