

A CHAMPION BOWLER INTO A MOVIE STAR.



MEET SOME OF THIS SEASON'S SCORING STARS.



When pro bowler Andy Varipapa went Hollywood in 1934 to star in the movie "Strikes and Spares," the ball that had played such a key role in establishing him as one of bowling's most prolific scorers went too. Brunswick's famous Mineralite.

Not only was the Mineralite Brunswick's first hard rubber ball, but it actually was one of the most dramatic innovations of its time.

Today, a new generation of stars carries on Brunswick's winning tradition.

There's the LT-48, one of the winningest rubber balls in Brunswick's history. And the new, dynamically balanced polyester Mark X, winner of the Tournament of Champions its first time in competition.

Of course, making balls that score high is just the beginning. Nobody outscores Brunswick Red Crown pins. And it's hard to beat the scoreability of Brunswick's Armor Plate Lanes.

Granted, all our products may not get the notoriety of our famous balls, but they all deserve star billing. Because they've helped Brunswick's customers score big at the "box office" for the longest run in the industry.

More than 90 years.



BRUNSWICK
MAKING BOWLING BETTER

