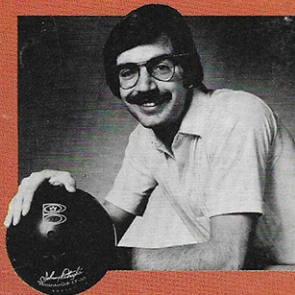
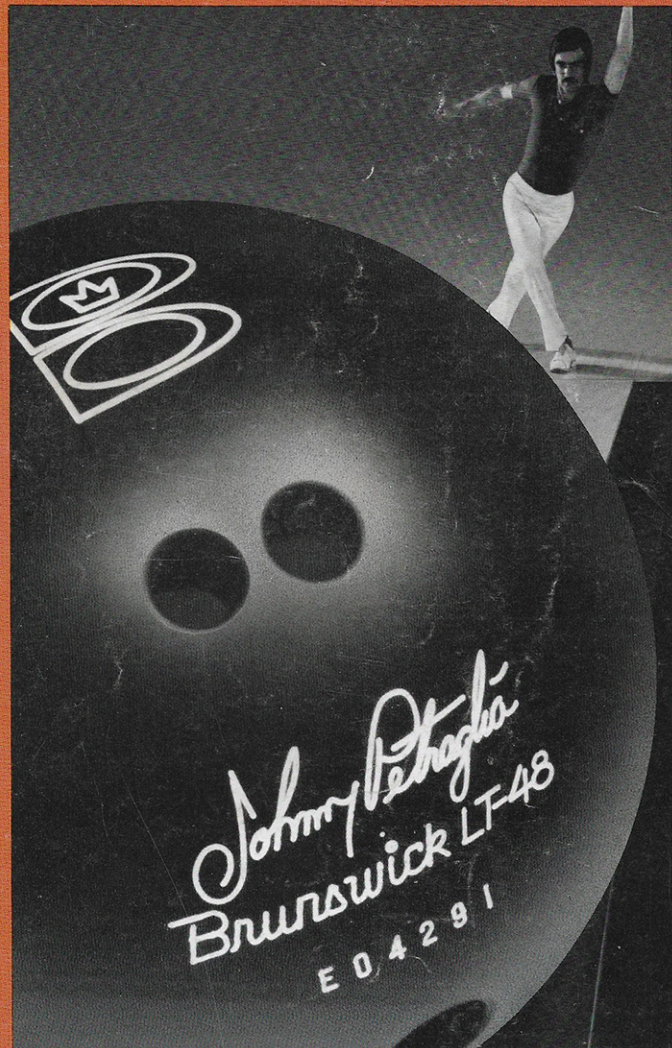


**BRUNSWICK'S LT-48. NO OTHER
RUBBER BALL SELLS LIKE IT BECAUSE NO OTHER WINS LIKE IT.**



As any pro shop manager will tell you, nothing moves a bowling ball off the shelf faster than success on the pro tour. And no rubber ball has enjoyed more tour success lately than Brunswick's LT-48.

Fact is, our LT-48 is one of the winningest rubber balls in Brunswick history. Which explains why sales figures have been so impressive.

When Johnny Petraglia walked away with bowling's coveted Triple Crown, sales jumped like never before. And they're still climbing.

The reason the LT-48 wins the way it does is because we build it the way we do. A unique porous cover, for example, enables it to cut through even the oiliest lane conditions—for incredible control. The wide distribution of top weight provides truer roll.

What all this comes down to is the fact that no other rubber bowling ball can win like the LT-48 because no other ball is built like the LT-48. No wonder everybody is sold on it.



BRUNSWICK
MAKING BOWLING BETTER