



When it slashes through the pins, you'll know why the Whip should be every bowler's first ball out of the bag — on any lane!

Reach for the Whip and feel the power. The power of Ceram-X™ technology for nonstop RPM's. Dual torque blocks for higher entry and awesome carry. Plus a hot new performance-matched reactive coverstock for heavy roll and strong, controlled backend reaction with all the snap you'd expect from a Whip. Pick yours up. And get a new handle on what strike potential is all about.

