


The New Ninja Fighting Force.



NINJA



**NINJA
MASTER**



**NINJA
FURY**

The Power To Improve Your Individual Bowling Style.

The power of the Ninja has come full circle.

It was the power of consumer need that produced the first AMF Ninja. Now, with the help of pro, amateur, and league bowlers, as well as pro shop operators, the needs of real-world bowlers have been met once more.

The challenge: to develop a line of reactive-coverstock balls addressing the full range of bowling styles and lane conditions seen in the sport of bowling today. To do this, AMF drilled and tested more than 300 prototype balls on wood and synthetic lanes and on different kinds of oil and oil patterns. The result: two new Ninjas—creating an arsenal of bowling balls like no other.

Introducing the complete Ninja Fighting Force from AMF. Three powerful weapons that provide the entire spectrum of reactive ball performance in a single, extraordinary line of bowling balls.

In the center of that spectrum, the original Ninja—the reactive ball that defined new levels of power and hook through its unique combination of AMF's patented dual-pour/double-density core technology and Reactathane™ coverstock.



The original Ninja.



The new Ninja Master.



The new Ninja Fury.

On one end of the spectrum, the new Ninja Master—even-arcing, highly controllable, and an excellent choice for medium to heavy oil and wet-dry lane conditions.

And on the other end of the spectrum, the immensely powerful new Ninja Fury—a ball designed for the bowler who wants maximum hook and power into the pocket. A ball we're not afraid to call "the hookingest ball on earth."

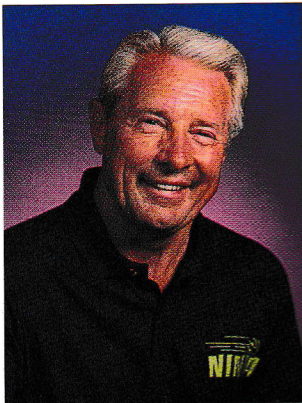
With a choice of three Ninjas, the serious bowler can now choose a ball to match his or her personal bowling style, as well as changing lane conditions and oil patterns. Some bowlers will want one Ninja; some will want all three.

The Ninja, the Ninja Master, and the Ninja Fury are the result of significant advances in core design that have enabled AMF to arrange and concentrate weightblock mass in a variety of patterns that create specific ball reactions.

Perhaps most important, though, they are the result of what we heard from the people who promote the sport of bowling and the people who play it.

In a very real sense, these are the balls you designed. Now it's time to take their power into your own hands.

The Pros Are Hooked On The Ninja Arsenal.



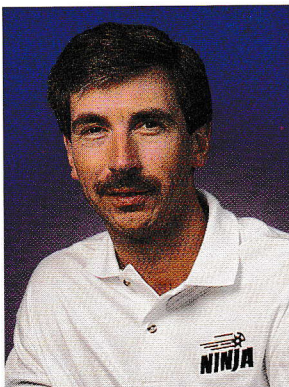
"The increased area I got from the original Ninja is even more dramatic with the new Ninja Fury. For strikers like me—looking for maximum power and hook—the Fury is it. When it comes to generating real power into the pocket, nothing comes close." — **Dick Weber**

The only athlete in any sport to win national titles in five consecutive decades, Dick Weber has received virtually every award in bowling, including induction into the ABC Hall of Fame and the PBA Hall of Fame. Today, he continues to set new records playing in the Seniors Tour. Competing against bowlers half his age at the 1993 PBA national tour stop in St. Louis, Dick finished ninth using the Ninja for the first time.



"As a high-rev player, I need a ball with extra control. I've thrown all the reactive-coverstock balls, and this is by far the most controllable." — **Bob Learn**

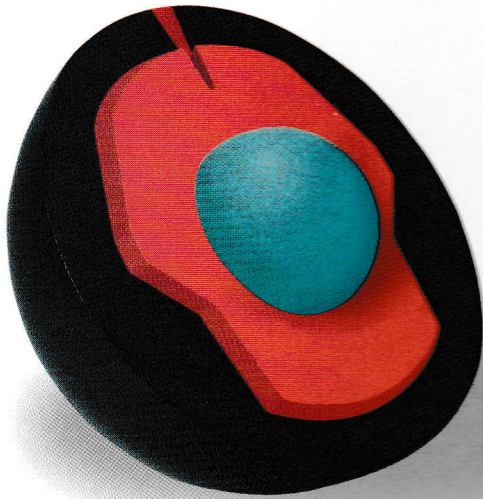
ABC record holder with forty-five 300 games and twenty-three 800 series, Bob Learn has been a dominant force in pro bowling in the '90s. He holds the PBA 1992 Baltimore Open and 1993 Bud Light/Hall of Fame championship titles, as well as 16 PBA regional titles. He also has the distinction of setting the ABC league-average record—a whopping 244. Known on tour as one of the big power players, Bob finds the Ninja Master the perfect ball to complement his game.



"At last a company is providing a complete line of reactive-coverstock balls that covers the full spectrum of bowling styles and lane conditions. AMF has really done its homework with the Ninja Fighting Force." — **Tom Laskow**

Tom Laskow, president of IBPSIA, is nationally recognized for his involvement in the bowling industry and his authoritative knowledge of the game. As a pro bowler, pro shop owner, and bowling distributor with nearly 20 years experience in the sport, Tom understands that customers have different needs in a ball and that finding the right match for every bowler is very important.

Ninja Fighting Force Technology.



All three Ninjas feature AMF's patented dual-pour/ double-density core design and Reactathane™ coverstock

- The original Ninja's oversized, tapered weightblock provides a dramatic weightshift for accelerated roll and extra hitting power.
- The Ninja Master's mass is concentrated in the inner core for even arcing. The weightblock is inverted and shifted to enhance control.
- The Ninja Fury's mass is concentrated in the outer core for increased hook and maximum hitting power.

ORIGINAL NINJA

Performance Characteristics:

Combines relatively straight initial skid and roll with a sharp hook far down the lane and a powerful move to the pocket.

Weightblock: Patented dual-pour/ double-density core in an oversized, tapered configuration that produces a medium to high preferred spin axis.

Coverstock: AMF Reactathane™

Available Weights: 12-16 pounds

Finish: Highly polished surface that readily accepts sanding

Color: Black with neon orange logo

NINJA MASTER

Performance Characteristics:

Even arcing with controllable break point. Excellent for wet-dry lanes and medium to heavy oil.

Weightblock: Patented dual-pour/ double-density core with mass concentrated toward center of ball for balance; produces a lower radius of gyration.

Coverstock: AMF Reactathane™

Available Weights: 12-16 pounds

Finish: 600-grit sanded (matte)

Color: Marbled blue with neon green logo

NINJA FURY

Performance Characteristics:

Medium skid and roll with an extreme hook and a powerful move to the pocket; generates maximum rev potential. Greatly increases hook on medium to heavy oil and creates more area on blended lane conditions.

Weightblock: Patented dual-pour/ double-density core with heavier density outer core and lighter density inner core for maximum retained energy.

Coverstock: AMF Reactathane™

Available Weights: 12-16 pounds

Finish: 240-grit sanded (matte)

Color: Rubine red with neon yellow logo

How The Ninjas Strike.



The original Ninja is designed to provide a long skid, a short roll, and a sharp, powerful hook far down the lane. The Ninja is ideal for bowlers who want one ball to use on a variety of lane conditions. It accepts a broad range of drilling options for use on light to medium oil, and its highly polished surface readily accepts sanding.



The Ninja Master is designed for controlled, even arcing with a shorter skid, a long roll, and medium hook. The Ninja Master is an excellent ball for pro bowlers and big-hook players with high revs who want a controllable reactive-coverstock ball for wet-dry lane conditions. It is also a good choice for medium to heavy oil and freshly stripped lanes.



The Ninja Fury is designed to provide a medium amount of skid, medium roll, and the biggest, most powerful hook in bowling. The Ninja Fury is an excellent ball for league and recreational bowlers who want extreme hook but who also need a ball that retains maximum energy for power on the backend. The power and hook of this ball are nothing less than amazing.

The Well-Equipped Ninja Warrior.

The Ninja Fighting Force is designed to make bowlers look good when they bowl. Ninja apparel and accessories are designed to make bowlers look good anywhere. Attractively priced for the consumer and pro shop alike, the Ninja line of apparel and accessories includes:

Wearables: Completing the distinctive Ninja line of clothing are the great-looking new Ninja Master and Ninja Fury logo-embossed knit sport shirts. The Master shirt comes in blue; the Fury shirt in magenta; and the original Ninja in black. In addition to these Pro Tour shirts, Ninja apparel also includes T-shirts, jackets, sweatshirts, a Ninja baseball cap and Ninja bowler towel.

Bowling Bags: Available in single- and double-ball versions, these spacious, feature-filled bags are available in black or in a purple/teal combination.

Ninja Souvenir: For the true Ninja fan, a Ninja Mini Ball makes a wonderful conversation piece for the home, office, or pro shop display. A Ninja half-ball is also available.



AMF

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